



# Membership Benefits

## Upon initially joining:

- Immediately listed on Chamber's website – alphabetically and categorically
- Direct link to your website – with tracking of hits
- Added to all Chamber email communication

## Official Welcome / Ribbon Cutting:

- Picture of event printed in Chamber newsletter and posted on Facebook and Twitter
- Chamber news release sent to all local papers
- Ribbon cutting can be done for new businesses and for current members who have relocated, remodeled, or re-organized

## Referral Postcards

- On a daily basis the Chamber office receives phone calls and emails requesting information about local businesses. We offer that information for all member businesses. We then mail a postcard to you to let you know that we have given your business a referral.

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## Advertising Opportunities:

### New Prague Czechs

- Exclusive to Chamber members
- Redeemable ONLY at participating Chamber businesses
- List of participating businesses included with each Czech sold

### New Mover Packets:

- Packets sent to people looking to move to New Prague or new businesses joining the Chamber
- Chamber businesses that cater to other businesses are invited to provide information for the packet.  
Examples: business cards, flyers, brochures, catalogs or any other pertinent information
- You will be contacted when your supply runs low

### NPCOC's monthly newsletter:

- Offers local news pertaining to business community of New Prague
- Calendar of events keeps the business community informed of the Chamber's upcoming events
- Contains information regarding the Chamber, its members and relevant news
- \***Member News** – Short announcement to convey information about your business. Chamber members are encouraged to submit notices of accomplishments, upcoming events, or other info that would be relevant to Chamber membership.
- \***Business Spotlight** – Every month we highlight 4 member businesses by visiting their business and recording a short video interview to be shared on our social media pages. This will also be noted in our monthly newsletter.

### What's Hot Wednesday?

- A weekly Constant Contact email blast is sent every Wednesday to all Chamber members
- Members ONLY may submit their flyer/information no later than Noon on Wed. for inclusion

## **Sponsorship Opportunities:**

During the year, events occur that provide sponsorship opportunities to Chamber members. Events may vary from year to year.

### **Chamber Bingo**

Held every Thursday, January - March

### **Run New Prague Half Marathon/Relay, 10K, 5K and Kids Fun Run**

- Annual event held every May
- Be an event sponsor
- Donate items for goodie bags
- Volunteer to work a shift at event
- Main sponsors listed on event t-shirt, banners, Run New Prague website, ads in local paper, free entries in race

### **Dozinky Festival and Classic Car Cruise**

- Annual event held every September
- Sponsor a specific event at the festival
- Be an event sponsor
- Volunteer to work a shift in the Chamber beer garden or activity

### **Czech Out New Prague**

- Annual event held the first Thursday of August
- Business and Community Expo
- Have a booth for your business

### **Ladies Night Out**

- Held in early October to promote shopping locally
- New theme annually
- Special membership participation rate

### **Misc. Events**

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## **Networking Opportunities:**

### **Morning Coffee and Kolacky / After 5 events**

- Morning events are held monthly on the 3<sup>rd</sup> Wednesday every month from 7:30 – 8:30 am
- After 5 events are held quarterly in Jan, April, July, and Oct from 5 pm – 6 pm
- Chamber businesses may host
- Chamber members and guests may attend

### **Annual Meeting**

- Held at the end of January; semi-formal
- Display space for your business
- New member acknowledgement

## **Lunch & Learn**

- Quarterly
  - Sponsorship opportunity
  - Chamber members can sponsor, host, or attend
  - Learn about topics relevant to your business
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## **Additional Benefits:**

### **Volunteer opportunities – Misc. Events**

#### **Mailing Labels / Directory of Chamber members**

- Chamber mailing list is available ONLY to chamber members as:
  - \*An Excel spreadsheet
  - \*Master for mailing labels
  - \*Printed labels

#### **Copies / Faxes**

- Have copies made at a reduced cost
- Faxes sent at a reduced cost for members

#### **Certificate of Origin**

#### **Foreign Trade Forms**

### **CORE BENEFITS**

**Creating a strong local economy**

**Representing the interests of business with government**

**Networking Opportunities**

**Promoting the Community**

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For more detailed information contact a Chamber staff member:

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