



June 1st, 2019

Dear Chamber Member,

The 35th Annual Dožínky® Festival and Classic Car Cruise is quickly approaching and we'd like you to be a sponsor.

All sponsors can utilize our Dožínky® logo on their websites and in their client communications. We will put banners up, fliers at area businesses, and you will be listed on our website and in our advertisements. With over 15,000 people in attendance over Dožínky® weekend, we will maximize visibility for your business or organization. Your contribution is vital in making this great community event a success year after year.

I've included information about the various sponsorship levels. It's important to note that *any* amount of money helps make this event a success. Your support is much appreciated.

If you have any questions, please don't hesitate to contact me at 952-758-4360 or bsticha@newprague.com. Sponsorship commitments are due by **July 19th, 2019**.

Thank you,

A handwritten signature in black ink that reads "Brooke Sticha". The signature is written in a cursive, flowing style.

Brooke Sticha
Executive Director

All sponsors will receive maximum exposure at the Classic Car Cruise and Dozinky Festival on September 20th and 21st, 2019!



Exclusive Sponsorship (4 options available)

\$1250 cash (first come, first served)

- Chamber Beer Garden
- Chamber Beer Garden Entertainment Stage
- Main Street Stage
- Czech Heritage Village

Receive everything at Platinum Level plus exclusive rights to your sponsorship titles.

Platinum Level Sponsor

\$1000 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- **Name/logo** on banners, promotional posters, website, and newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- Complimentary vendor space along Main Street during Dožínky Festival, if you choose to participate.
- Special promotion on KCHK radio.
- Banner in parade carried by walkers of your choice, if you choose to participate.
- 20 tickets to Dožínky beer garden for beverages.

Gold Level Sponsor

\$750 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- **Name/logo** on banners, promotional posters, website, newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- 15 tickets to Dožínky beer garden for beverages.

Silver Level Sponsor

\$500 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- **Name** on banners, promotional posters, website, and newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- 10 tickets to Dožínky beer garden for beverages.

Bronze Level Sponsor

\$250 cash

- Unlimited use of Sponsor Logo in business communications and web.
- **Name** on promotional posters, website, and newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- 6 tickets to Dožínky beer garden for beverages.

Festival Friends

\$50 cash

- Name in Dožínky Special Edition of the newspaper and thank you ad.
- 2 tickets to Dozinky beer garden for beverages.

Dožínky® Sponsorship Levels

Exclusive Sponsorship Opportunities:

Chamber Beer Garden --- \$1250

Chamber Beer Garden Entertainment Stage --- \$1250

Czech Heritage Village Sponsor --- \$1250

Main Street Stage --- \$1250

Platinum Level Sponsor

\$1000 Cash

Gold Level Sponsor

\$750 Cash

Silver Level Sponsor

\$500 Cash

Bronze Level Sponsor

\$250 Cash

Festival Friends

\$50 Cash



Your financial commitment allows the Chamber of Commerce to put on the Dozinky Festival. Without continued support from our members, this festival would not be able to continue.

Thank you for your support!

Name of Business: _____

Contact Person: _____

Sponsorship Level/Amount Enclosed: _____

Please mail to New Prague Chamber of Commerce
101 Main Street East - New Prague, MN – 56071

DUE: JULY 19TH