

April 15, 2021



Czech Out New Prague
5th Annual Event Sponsorship Opportunities
Event date: August 5th, 2021

Dear Chamber members,

Czech Out New Prague, hosted by the New Prague Chamber, is a business and community expo with over 50 local businesses and organizations participating. This event is a great opportunity to show New Prague and surrounding communities what your business has to offer, as well as new products, promotions, or programs with the event drawing more than 600 attendees each year.

As a sponsor, you have the opportunity to make new partnerships and business connections within our local community and will ensure maximum exposure of your business on all advertising and promotional material. Czech Out New Prague is a great way to make new business connections and maintain your ties with current customers.

We'd love for you to consider sponsoring this great community event! Please return your commitment form and payment no later than **July 1st, 2021.**

Please reach out to us at 952-758-4360 or me at bsticha@newprague.com with any questions.

Sincerely,

Brooke Sticha
Executive Director

Sponsorship Levels



~~Presenting Sponsor - \$1,000 (No longer available for 2021)~~

- Business name and logo on Chamber website and email marketing.
- Promotion on KCHK/KRDS radio.
- An opportunity to give a brief 30 second commercial on KCHK radio.
- Special promotion across various social media platforms.
- Sponsor spotlight video
- Complimentary booth space
- Event day promotion
- Business name and logo listed as presenting sponsor in The New Prague Times.

Gold Sponsor - \$500

- Business name on Chamber website and email marketing.
- Promotion on KCHK/KRDS radio.
- Special promotion on various social media platforms.
- Complimentary booth space
- Business name listed as Gold sponsor in The New Prague Times.

Silver Sponsor - \$100

- Promotion on KCHK/KRDS radio.
- Business name listed as Silver sponsor in The New Prague Times.

Commitment Form

Business _____ Contact _____

Phone _____ E-mail _____

Thank you for your continued support of this event and of our community. We sincerely appreciate your involvement.

New Prague Chamber of Commerce
bsticha@newprague.com
952-758-4360