

Dožíňky®

June 1, 2021

Dear Chamber Member,

The 36th Annual Dožíňky® Festival and Classic Car Cruise is planned for Friday, September 17th and Saturday, September 18th in 2021 and we'd love for you to be a sponsor!

All sponsors can utilize our Dožíňky® logo on their websites and in their client communications. We will put banners up, fliers at area businesses, and you will be listed on our website and in our advertisements. With over 15,000 people in attendance over Dožíňky® weekend, we will maximize visibility for your business or organization. Your contribution is vital in making this great community event a success year after year. Please know that we will continue to monitor COVID-19 in our community and will take the necessary precautions to ensure the safety of our festival goers, volunteers, and vendors. We will also be sure to keep you aware of any changes that occur prior to our event.

I've included information about the various sponsorship levels. It's important to note that *any* amount of money helps make this event a success. Your support is much appreciated.

If you have any questions, please don't hesitate to contact me at 952-758-4360 or bsticha@newprague.com. Sponsorship commitments are due by **July 19th, 2021**.

Thank you,

Brooke Sticha
Executive Director

**All sponsors will receive maximum exposure
at the Classic Car Cruise and Dozinky Festival
on September 17th & 18th, 2021!**

Dožínky®

Exclusive Sponsorship (4 options available)

\$1,500 cash (first come, first served)

- ~~— Chamber Beer Garden (no longer available)~~
- ~~— Chamber Beer Garden Entertainment Stage (no longer available)~~
- Main Street Stage
- Czech Heritage Village

Receive everything at Platinum Level plus exclusive rights to your sponsorship titles.

Platinum Level Sponsor

\$1000 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- **Name/logo** on banners, promotional posters, website, and newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- Complimentary vendor space along Main Street during Dožínky Festival, if you choose to participate.
- Special promotion on KCHK radio.
- Sponsor spotlight video
- 20 tickets to Dožínky beer garden for beverages.

Gold Level Sponsor

\$750 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- **Name/logo** on banners, promotional posters, website, newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- Sponsor spotlight video
- 15 tickets to Dožínky beer garden for beverages.

Silver Level Sponsor

\$500 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- **Name** on banners, promotional posters, website, and newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- 10 tickets to Dožínky beer garden for beverages.

Bronze Level Sponsor

\$250 cash

- Unlimited use of Sponsor Logo in business communications and web.
- **Name** on promotional posters, website, and newsletters.
- Name in Dozinky Special Edition of the newspaper and thank you ad.
- 6 tickets to Dožínky beer garden for beverages.

Festival Friends

\$100 cash

- Name in Dožínky Special Edition of the newspaper and thank you ad.
- 4 tickets to Dozinky beer garden for beverages.

Dožíňky® Sponsorship Levels

Exclusive Sponsorship

Opportunities:

- Chamber Beer Garden --- \$1500**
- Chamber Beer Garden Entertainment Stage --- \$1500**
- Czech Heritage Village Sponsor --- \$1500**
- Main Street Stage --- \$1500**

Platinum Level Sponsor

\$1000 Cash

Gold Level Sponsor

\$750 Cash

Silver Level Sponsor

\$500 Cash

Bronze Level Sponsor

\$250 Cash

Festival Friends

\$100 Cash



Your financial commitment allows the Chamber of Commerce to put on the Dožíňky Festival. Without continued support from our members, this festival would not be able to continue.

Thank you for your support!

Name of Business: _____

Contact Person: _____

Sponsorship Level/Amount Enclosed: _____

Please mail to New Prague Chamber of Commerce
101 Main Street East - New Prague, MN – 56071
DUE: JULY 19, 2021