

# Dožínky®

May 15th, 2024

Dear Chamber Member,

The 40th Annual Dožínky® Festival and Classic Car Cruise is planned for Thursday, September 19<sup>th</sup> - Saturday, September 21<sup>st</sup> in 2024 and we'd love for you to be a sponsor!

All sponsors can utilize our Dožínky® logo on their websites and in their client communications. We will put banners up, posters and brochures at area businesses, and you will be listed on our website and in our advertisements. With over 20,000 people in attendance over Dožínky® weekend, we will maximize visibility for your business or organization. Your contribution is vital in making this great community event a success year after year.

I've included information about the various sponsorship levels. It's important to note that *any* level of donation helps make this event a success. Your support is much appreciated.

If you have any questions, please don't hesitate to contact me at 952-758-4360 or [bsticha@newprague.com](mailto:bsticha@newprague.com). Sponsorship commitments are due by **July 22, 2024**.

Thank you for your consideration!

Brooke Sticha  
Executive Director

**All sponsors will receive maximum exposure  
at the Classic Car Cruise and Dožíňky Festival  
on September 19-21, 2024!**

# Dožíňky®

**Exclusive Sponsorship**

\$2,500 cash (first come, first served – first right of refusal after initial investment)

- ~~— Chamber Beer Garden (1 available)~~
- ~~— Chamber Beer Garden Entertainment Stage (1 available)~~
- ~~— Main Street Stage (1 available)~~
- ~~— Czech Heritage Village (1 available)~~
- ~~— Parade of Farm Pride (1 available)~~
- ~~— Dožíňky Zero K (1 available)~~
- ~~— Classic Car Cruise (1 available)~~

Receive everything at Platinum Level plus exclusive rights to your sponsorship titles.

**Platinum Level Sponsor**

\$1000 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- Name/logo on banners, promotional posters, website, and newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- Complimentary vendor space along Main Street during Dožíňky Festival, if you choose to participate.
- Special promotion on KCHK radio.
- Online advertising: website and social media
- 15 tickets to Dožíňky beer garden for beverages.

**Gold Level Sponsor**

\$750 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Vehicle toward the front in the parade, if you choose to participate.
- Name/logo on banners, promotional posters, website, newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- Online advertising: website and social media
- 12 tickets to Dožíňky beer garden for beverages.

**Silver Level Sponsor**

\$500 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Free entry into the Parade of Farm Pride.
- Name on banners, promotional posters, website, and newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- 8 tickets to Dožíňky beer garden for beverages.

**Bronze Level Sponsor**

\$250 cash

- Unlimited use of Sponsor Logo in business communications and web.
- Name on promotional posters, website, and newsletters.
- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- 5 tickets to Dožíňky beer garden for beverages.

**Harvest Sponsor**

\$100 cash

- Name in Dožíňky Special Edition of the newspaper and thank you ad.
- 2 tickets to Dožíňky beer garden for beverages.

# Dožínky® Commitment Form

## Exclusive Sponsorship Opportunities:

- Chamber Beer Garden --- \$2,500 (Renewed for 2023)
- Chamber Beer Garden Entertainment Stage --- \$2,500 (Renewed for 2023)
- Czech Heritage Village Sponsor --- \$2,500 (Renewed for 2023)
- Main Street Stage --- \$2,500 (Renewed for 2023)
- Parade of Farm Pride --- \$2,500 (Renewed for 2023)
- Dožínky Zero K --- \$2,500 (Renewed for 2023)
- Classic Car Cruise --- \$2,500

**Platinum Level Sponsor** (unlimited)  
\$1000 Cash

**Gold Level Sponsor** (unlimited)  
\$750 Cash

**Silver Level Sponsor** (unlimited)  
\$500 Cash

**Bronze Level Sponsor** (unlimited)  
\$250 Cash

**Harvest Sponsor** (unlimited)  
\$100 Cash

The logo for Dožínky, featuring the word "Dožínky" in a large, bold, black serif font with a registered trademark symbol (®) to the upper right of the letter 'y'.

---

Your financial commitment allows the Chamber of Commerce to put on the Dožínky Festival. Without continued support from our members, this festival would not be able to continue. Thank you in advance for your consideration!

Thank you for your support!

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Sponsorship Level/Amount Enclosed: \_\_\_\_\_

Please mail to New Prague Chamber of Commerce  
101 Main Street East - New Prague, MN – 56071

**DUE: JULY 22, 2024**